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**MEDICA®**

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**MEDICA NAMES JOHN CHOMEAU TO POSITION OF  
VICE PRESIDENT AND GENERAL MANAGER, CENTER FOR HEALTHY AGING**

Minnetonka, Minn.-- Medica today announced the hire of John Chomeau as vice president and general manager of the Medica Center for Healthy Aging, with overall responsibility for Medica's senior and individual health plan business segments. His first day at Medica was Monday, November 10, 2008.

Chomeau brings to Medica more than 25 years of experience in operations, marketing and sales. Most recently, he was the chief marketing officer at SecureHorizons of Ovations, the Medicare unit of UnitedHealthGroup. Previously, he led operations and marketing for the direct-to-consumer products practice at Marsh and McLennan. Chomeau also has served in executive roles for a number of consumer-oriented organizations including VeriSign, General Growth Properties and The Pillsbury Company.

"John's background is well-suited to the strategic direction we are taking the Medica Center for Healthy Aging," said Glenn Andis, Medica senior vice president of government programs. "His leadership and experience will be instrumental to the growth we anticipate to this key business segment."

**About Medica**

Medica is a health insurance company headquartered in Minneapolis and active in the Upper Midwest. With nearly 1.4 million members, the non-profit company provides health care coverage in the employer, individual, Medicaid, Medicare and Medicare Part D markets in Minnesota and a growing number of counties in North Dakota, South Dakota and Wisconsin. Medica also offers national network coverage to employers who also have employees outside the Medica regional network.

Medica has the highest accreditation status, Excellent, from the National Committee for Quality Assurance (NCQA®) for its Minnesota Medicaid HMO plans and commercial health plans in Minnesota and North Dakota. Medica's vision is to become the community's health plan of choice, trusted for its integrity, respected for its service, and admired for its commitment to innovation and efficiency.

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