



FOR IMMEDIATE RELEASE
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Medica Introduces Dental Plan for Individual Members

Medica Direct Dental Offers Three Plan Options

MINNETONKA – Minnesota residents now have a new affordable dental plan option -- Medica Direct Dental for Individuals. The product is available to current and future Minnesota Medica members ages 18 through 64 with Individual medical coverage (Medica Solo, Medica Direct HSA and Medica Direct Value). Family members covered under a Medica Individual medical plan also may be included in the plan.

Medica Direct Dental for Individuals is available effective May 1, 2008. For a limited time, Dental coverage may be added alongside an existing Medica Individual coverage plan; current members will be notified of the opportunity.

Medica Direct Dental offers a choice of three dental plans with varying coverage and premium levels. A preventive-only plan provides 100 percent coverage for routine exams, X-rays, cleanings and fluoride treatments. Comprehensive plans include coverage for preventive treatments plus many major dental procedures. Pricing starts at \$18.85 monthly for preventive-only plans and is guaranteed for 12 months regardless of the plan selected.

“Medica is pleased to provide dental coverage as a complement to our Individual medical plans,” said Craig Ashby, Medica director of Individual products. “We recognize that good dental health influences overall health and well-being.”

Medica Direct Dental for Individuals is offered in partnership with Delta Dental of Minnesota, the state’s largest dental benefits administrator.

About Medica

Medica is a health insurance company headquartered in Minneapolis and active in the Upper Midwest. With nearly 1.4 million members, the non-profit company provides health care coverage in the employer, individual, Medicaid, Medicare and Medicare Part D markets in Minnesota and a growing number of counties in North Dakota, South Dakota and Wisconsin. Medica also offers national network coverage to employers who also have employees outside the Medica regional network.

Medica has the highest accreditation status, Excellent, from the National Committee for Quality Assurance (NCQA®) for its Minnesota Medicaid HMO plans and commercial health plans in Minnesota and North Dakota. Medica’s vision is to become the community’s health plan of choice, trusted for its integrity, respected for its service, and admired for its commitment to innovation and efficiency.

About Delta Dental of Minnesota

Delta Dental of Minnesota is an independently operated, nonprofit dental services company that administers self-insured and prepaid dental service plans. Delta Dental of Minnesota serves more than 8,300 employer groups with more than 3.2 million members in Minnesota and across the nation. Headquartered in Eagan, Delta Dental of Minnesota has a customer service center on Minnesota’s Iron Range. For more information, visit www.deltadentalmn.org.

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