



MEDICA SYMPHONY PLAYS TO MARKET NEED FOR FAMILY PLANS

Policy Allows Self-Only or Family Coverage

FOR IMMEDIATE RELEASE: January 10, 2011

MINNETONKA, Minn. -- Medica today announced the debut of Medica SymphonySM, a new family-focused plan for people who purchase health insurance on their own. The plan is available for family coverage or as a self-only policy. It features a benefit package similar to those found in employer-sponsored coverage including unlimited copayments for office calls, and low copayments for convenience care and generic prescription drugs.

“Medica Symphony is in tune with the marketplace,” said Dannette Coleman, Medica vice president of individual and family business. “Individuals and families increasingly are purchasing health coverage on their own and this plan meets their needs by providing a valuable benefit package at an affordable price.”

In-network preventive care is covered at 100 percent with no copayment. Medica Symphony also features maternity coverage, with 100 percent coverage for prenatal care. The plan’s standard pharmacy benefit covers preferred generic prescription drugs with a \$10 copayment, while preferred brand name drugs are available at Medica’s discounted rate. Plan members also may purchase a tiered pharmacy benefit that adds coverage for preferred brand drugs with a \$50 copayment, non-preferred drugs with a \$100 copayment and preferred generic drugs with a \$10 copayment.

A range of deductible options are offered for both the family and self-only versions. Qualified out-of-pocket medical expenses by all people covered under a policy will contribute to meeting the deductible of the selected plan.

Medica began selling the product in Minnesota and North Dakota with an effective coverage date of January 1, 2011. Already, several hundred people have enrolled in the plan. Medica plans to introduce Medica Symphony in South Dakota this spring.

More information about Medica Symphony is available at:
<http://www.medica.com/C10/MNMedicaSymphony/default.aspx>

Medica Symphony is the latest addition to Medica’s suite of individual and family products designed to meet every stage of life, including Medica SoloSM, Medica EncoreSM, Medica Direct HSASM and Medica Direct Short-TermSM.

About Medica

Medica is a health care services company headquartered in Minneapolis and active in the Upper Midwest. With nearly 1.6 million members, the non-profit company provides health care coverage in the employer, individual, Medicaid, Medicare and Medicare Part D markets in Minnesota and a growing number of counties in North Dakota, South Dakota and Wisconsin. Medica also offers national network coverage to employers who also have employees outside the Medica regional network.

Medica has the highest accreditation status, Excellent, from the National Committee for Quality Assurance (NCQA®) for its Minnesota Medicaid HMO plans and commercial health plans in Minnesota and North Dakota. Medica's vision is to become the community's health plan of choice, trusted for its integrity, respected for its service, and admired for its commitment to innovation and efficiency.

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