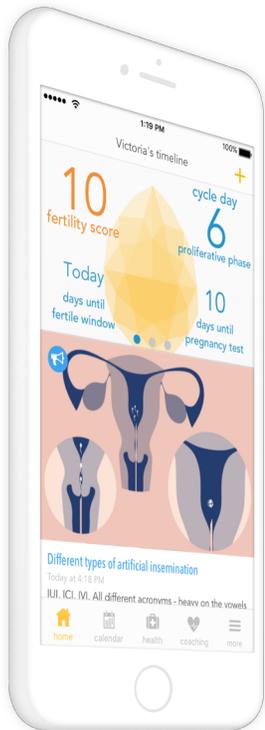


# Ovia Health solution overview

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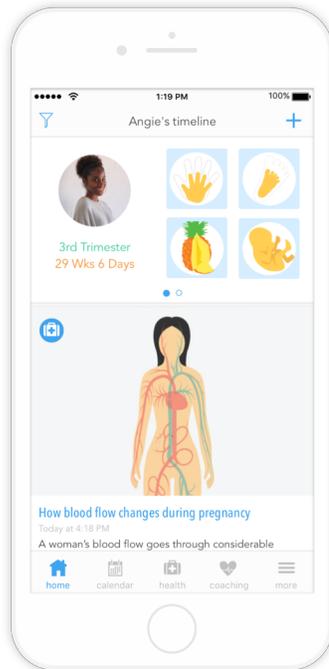


## Fertility & Reproductive Health



 ovia fertility

## Pregnancy & Postpartum Health



 ovia pregnancy

## Child Health & Parental Wellbeing



 ovia parenting

oviahealth™

Making a healthy,  
happy family possible  
for everyone.

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# ovia health clinical pathways

personalized for over 50 condition areas  
spanning the women's & family health spectrum.



## fertility & reproductive health

- Fertility coaching
- Pregnancy readiness & planning
- Machine learning predictions
- PCOS, Endometriosis, & Uterine fibroids management
- Sexual health & contraceptive care ed
- Midwifery education



## pregnancy & postpartum health

- Pregnancy coaching
- Prenatal care recommendations & adherence
- Prevention programs for preterm delivery, hypertension, gestational diabetes, perinatal depression, c-section
- Childbirth preparation
- Breastfeeding & infant care preparation
- Healthy gestational weight gain



## child health & parental wellbeing

- Lactation counseling
- Baby sleep coaching
- Pediatric care adherence
- Postpartum depression
- Navigation to benefits & local resources
- Return to work & working parent support

# leading research initiatives to drive **clinical innovation**



Time to pregnancy and the fertile window



C-section epidemic



Postpartum depression



Anxiety during pregnancy



Return to work



Pregnancy loss

**20 academic research partnerships**

**10 peer reviewed publications**



BRIGHAM AND WOMEN'S HOSPITAL



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# risk stratification & interventions

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*navigating women to onsite care,  
benefits, local resources & nurse care  
management*



# Ovia prevents gaps in women's & family care

1

## Risk identification & timely interventions

Self-monitoring and custom, timely reminders for appointments, services navigation, medications, and care.

2

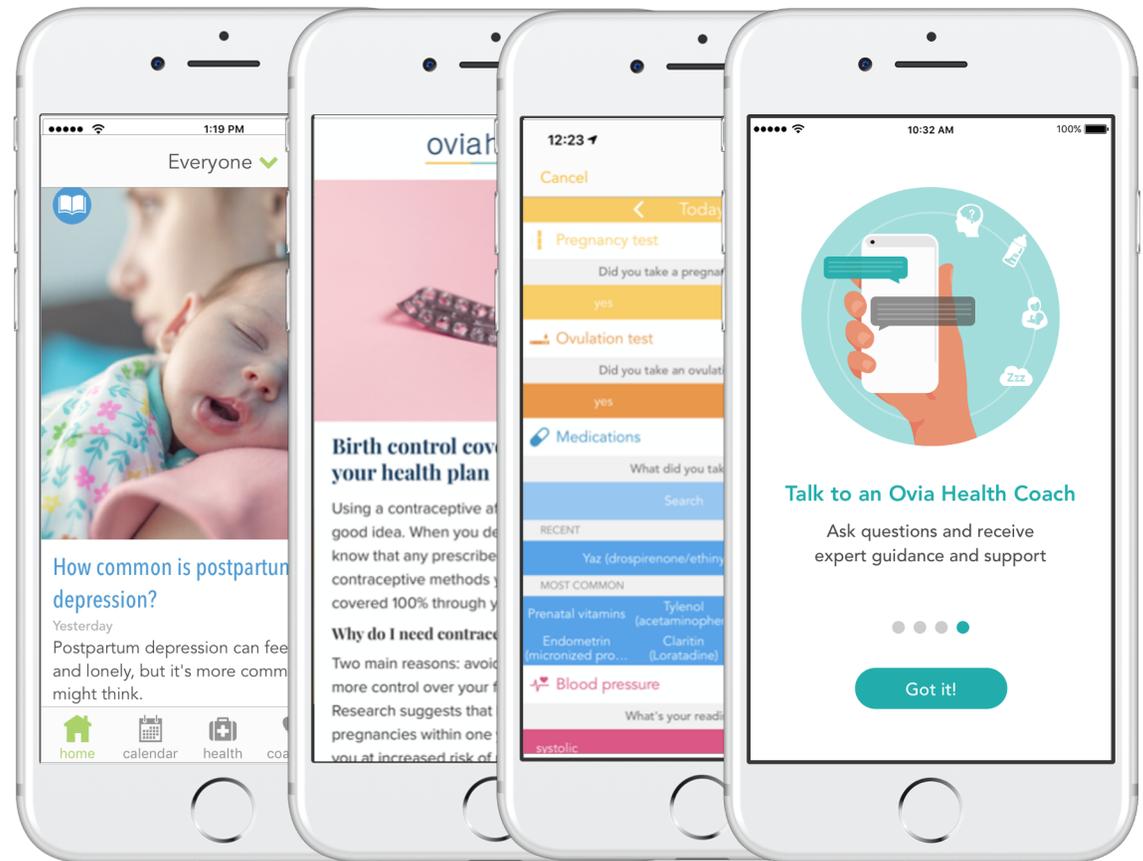
## Evidence-based & personalized education

Clinically accurate, comprehensive and unbiased reproductive health programming.

3

## Expert advice & psychosocial support

Dedicated team of registered nurses, certified nurse midwives, lactation counselors, social workers & moms.



# Self-monitoring & risk stratification

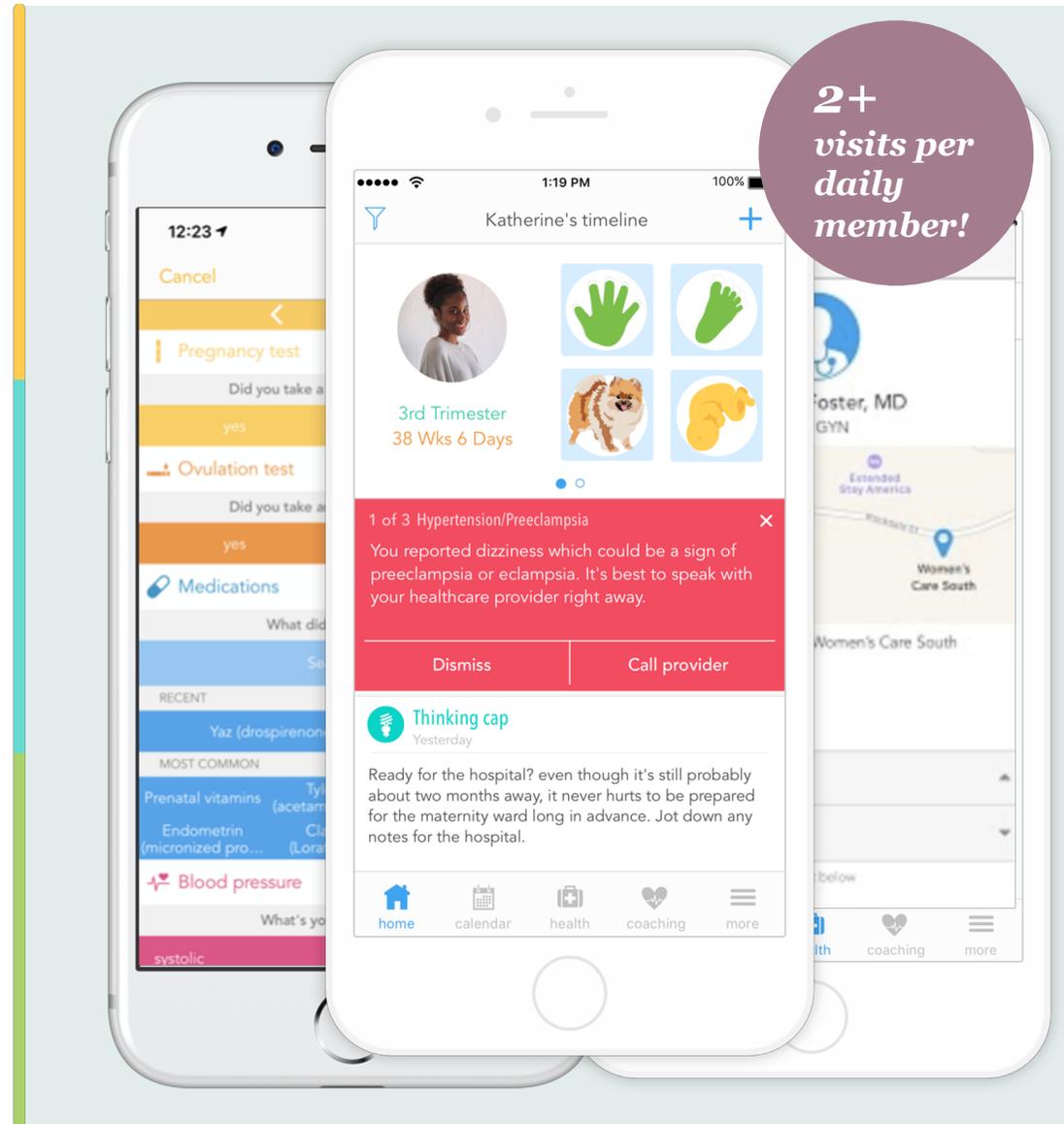
## Physical & emotional health

- Menstrual cycle & fertility indicators
- Pregnancy symptoms, weight & blood pressure
- Emotions & depression screeners
- Parent & infant care, sleep & nutrition

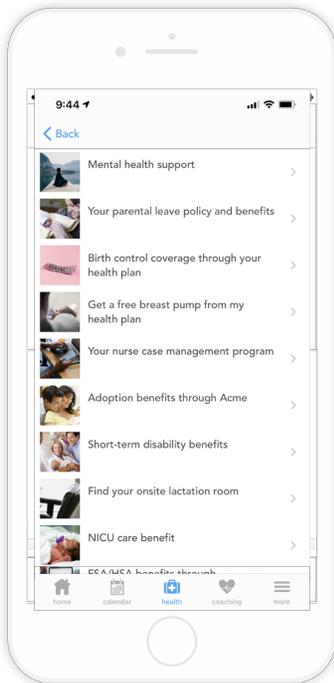
## Healthcare & clinical guidelines

- Prenatal appointments
- Medications & vitamins
- Fetal movement & contractions
- Child immunizations & vaccinations
- Fetal & child developmental milestones

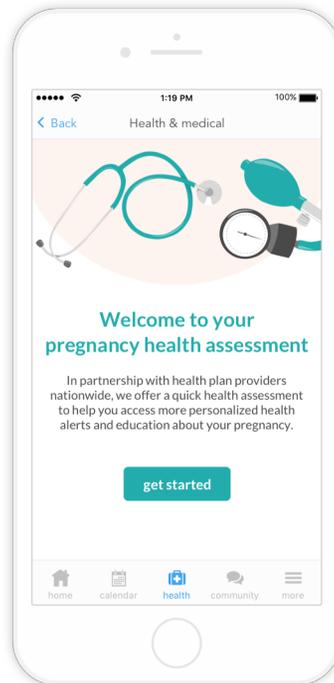
**actionable feedback & timely navigation to care.**



# member navigation to care & resources



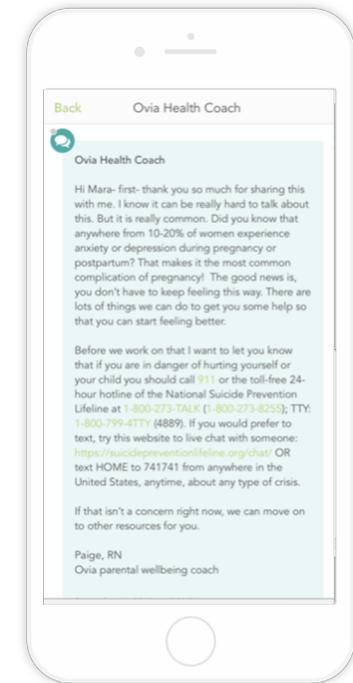
**Customized library of healthcare & workplace benefits curated for their lifestyle**



**Health assessments to understand risk factors & lifestyle preferences**

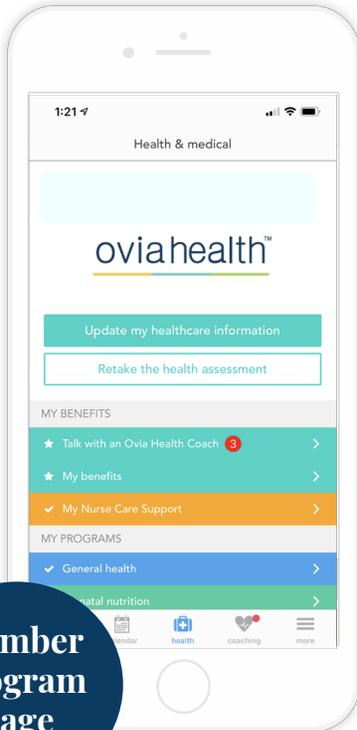


**Custom benefits education delivered based on health profile**



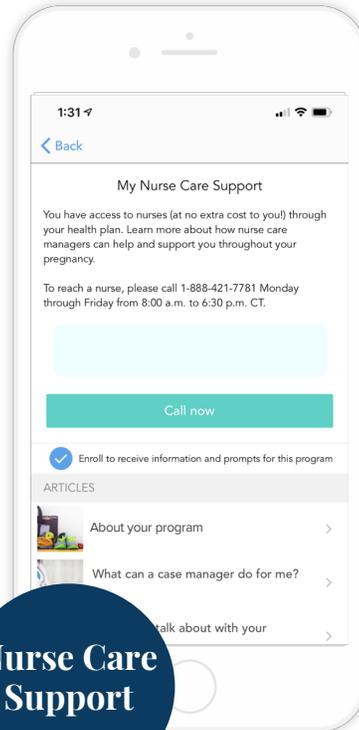
**Coaches reach out to navigate to local resources, e.g. mental healthcare, community assistance programs, EAP & covered care.**

# member navigation to Plan benefits



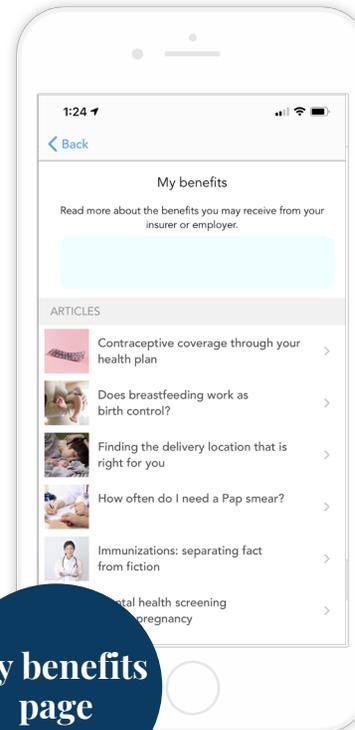
**Member program page**

**Dedicated, co-branded program page** to take health assessments, personalize clinical programming & navigate library of health benefits education.



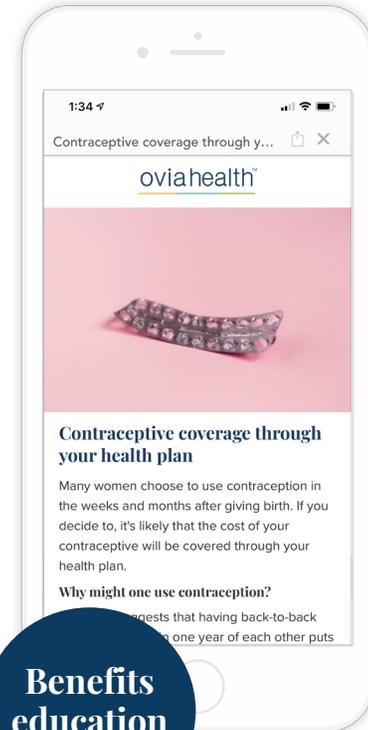
**Nurse Care Support**

**Branded hub to learn & click-to-call for Nurse Care Manager support.**



**My benefits page**

**Customized, branded library of healthcare benefits education.**



**Benefits education**

**Timely delivery & reminders for healthcare benefits.**

# member navigation to nurse care management



Enrolls & takes health assessment



Proactive reminders for prenatal care & nurse care management



Tracks reproductive & emotional health



Risk identification & interventions between appointments



Coach follow up to assess adherence & satisfaction



**Nurse Care Management** receives daily member level data feed under HIPAA of risk factors:

- Age, BMI, gestational age
- Pregnancy conditions, e.g. Gestational diabetes, hypertension, preeclampsia
- Medications
- Mental Health
- Exposed to Trauma/Violence
- Other health conditions

**Nurse Care Management** receives daily member level data feed under HIPAA on newly identified risks:

- New diagnoses
- Signs & symptoms of risk factors and acute issues
- Changes in health status and pregnancy
- Other