

MEDICA®

EMPLOYER UPDATE

July 2017



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Medica, the ACA and individual business

There's a great deal of uncertainty in the individual health insurance market. But pick up a paper or listen to MPR News and you'll likely hear how Medica is influencing the future of the individual market in parts of the Midwest. As insurers such as Aetna, Blue Cross Blue Shield and Wellmark make decisions to pull out of Iowa and Nebraska, Medica, working with state legislators, is making a commitment to be part of the solution.

Iowa and Nebraska, facing the potential collapse of the individual health insurance markets, scrambled to find solutions that provide continued access to individual coverage. Medica filed plans to stay in Iowa and Nebraska and have also moved ahead with Individual and Family Business (IFB) filings in Minnesota, Kansas, North Dakota and Wisconsin.

John Naylor, Medica's president and CEO, was recently interviewed by CNBC. "We didn't go into a community assuming we'd be there for a year and out," Naylor said. "With Medica, and our social mission, we are making a long-term commitment to these communities."

While there's uncertainty in the individual market, Medica is committed to serving our communities and will work to preserve access to coverage for those who need it.

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Are you ready for flu season? Start planning for fall worksite flu vaccine clinics

As part of our commitment to help keep your employees healthy and productive, Medica is supporting worksite flu vaccine programs this fall. An email about program participation will be sent to you in July to promote the importance of flu vaccines and to feature participating providers who are offering worksite flu vaccine clinics.

To participate, a coordinator should be designated to handle scheduling, promotion, pre-registration and same-day registration for the clinic. The coordinator should contact one of the participating vendors to schedule a worksite clinic.

If you have questions, email the Medica Service Center at medicaservicecenter@medica.com or call 952-992-2200 or 800-936-6880.

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Medica and the MN Council of Health Plans: ACOs build toward the future

Each year, the Minnesota Council of Health Plans publishes an Innovation Report. This year, Medica was asked to participate. Click [here](#) to read our story about how ACOs are reinventing health care.

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2017 Midwest Health Promotion Conference

Are you looking to recharge, connect and grow your well-being culture? Don't miss out on attending the 2017 Midwest Health Promotion Conference with this year's theme of "Wellness Works - Bridging the Gap." Medica is a sponsor of this event.

Date: Wednesday, Sep. 20, 2017

Location: St. Paul RiverCentre, St. Paul, MN

Register by Aug. 18, 2017, for best rates.

[View conference schedule and register now.](#)

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Member topic of the month: My Health Rewards by Medica®

Every month we feature ready-made promotional materials for one of our member programs or resources. Print the materials or email them to your employees, whichever you prefer!

The topic this month is My Health Rewards by Medica*, our member incentive program. This personalized program motivates employees to make better health decisions. You can use our promotional materials to raise awareness of the program and encourage your employees to use it.

[View promotional materials.](#)

* My Health Rewards is included with fully insured plans and is a standard offering for self-insured plans. My Health Rewards Enhanced and My Health Rewards Results are buy-up options for employers with 51+ employees (fully and self-insured).

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